

Introduce yourself

Hello! I'm Evgeny Ches and I'm a street artist from Moscow.

Why did you become an artist?

Well, my story doesn't seem like an action movie. I started to be interested in underground culture since I was a kid. Hip-hop and all this stuff, you know. All that brought me to graffiti. In late 90s there was no much info about that culture, so the interest of knowing it was even bigger. Once I realized that graffiti totally borrowed me into in.

What influence you most in your work

Well, mostly it's a society and everything which surrounds me. Interest and life priorities which obviously changing with the time.

Make a top5 of your favorite artists and a short comment for everyone

If you ask me this question 15 years ago, I would say for sure my favorite ones. But now the number of interesting and talented street artists is so big, that's its really hard to pick up just 5 of them. The list is so impressive and huge! Moreover, I don't think that that it's worth talking about it, we should just enjoy the flow of excellent public art which like a wave is covering our planet.

As your opinion, who is the enemy of street art?

The only one enemy of street art is bad weather!

Tell us a little about your Cellograffiti and the landscapes where you create cellograffiti

Graffiti is a part of urban landscape. Millions of drawings are covering buildings, bridges, fences. It's an everyday thing when you are walking in a street or going to work and see different sort graffiti works. Great number of drawings are everywhere in the world. Graffiti became a part of street art culture and Cellograff as a new way of art which has totally changed the popular perception of graffiti. Cellograff is the graffiti made on cellophane, which is tightened up between two trees or other objects. The idea of Cellograff first came to guys from France. They have tightened up the cellophane and drew graffiti on it without spoiling any walls. I started to do Cellograff in the nature. First I did fonts compositions and then I began to do experiments with animals. The mix of natural colors with its pure beauty and graffiti works looks mind-bending! Creating art on cellophane is a very interesting innovation which allows you to paint in the most unique places and generate picturesque photos.

As your opinion, what is the biggest social problem in Russian society today?

The main problem is that people doesn't believe in kindness and unselfishness. Most of the people are so much into their problems, that while they are walking they just mind their steps. People are afraid to raise their heads and smile to the world!

Do you think that an artist has an obligation to society?

I don't think that artist has any obligation to society. But they should realize what exactly and what for they are doing the works, that all their ideas are the dialogue between himself and society. So there are no obligations but there is responsibility.

Who are your heroes?

I don't have.

Is there too much freedom of expression in Russia today?

People think that they could say and write whatever they want. It's not actually true. Society made them do things in the special way. In the way where small groups of people could live the life they want and play their 'big games'. Only small group of people which is staying far from the gregarious instinct is able to perceive everything around. But this group of activists is so small that nobody pays attention to them.

What do you think about Pussy Riot?

It's absolutely commercially-political project based on unethical principals with the main idea to draw attention of great number of people through media. They try to connect it with a modern art and make it all seem less obvious that it's all ruled by people who don't want to be seen.

Your future plans?

Honestly I don't think about the upcoming day while I'm trying to get asleep. If there are no plans, on the next day they will appear for sure. Probably talking about large scale plans it happens the same way. I don't have time to make plans, because those plans and projects are finding me before I even think about it.