

# Adam Mars shares with lifo.gr 20 slogans about the digital era

An interview with the American artist about Kim Kardashian, Banksy, and the best rock n roll place in LA



**What is the most vibrant memory from your childhood?**

The first time I saw "Welcome to the Jungle" by Guns N' Roses on MTV.

**Who was your first favorite hero? Did you kill him?**

Luke Skywalker. No, I let him live.

**Tell us a little bit about your family background**

My dad was a former outlaw biker and my mom was a hippie. They raised my brother and me in Laguna Beach, California. I found out I had an older sister when I was 15 years old. I have a wild, but loving family.

**Your phrase «Banksy Sucks» is one of the most recognizable. What do you think about Banksy today? Do you have any favorite street artists?**

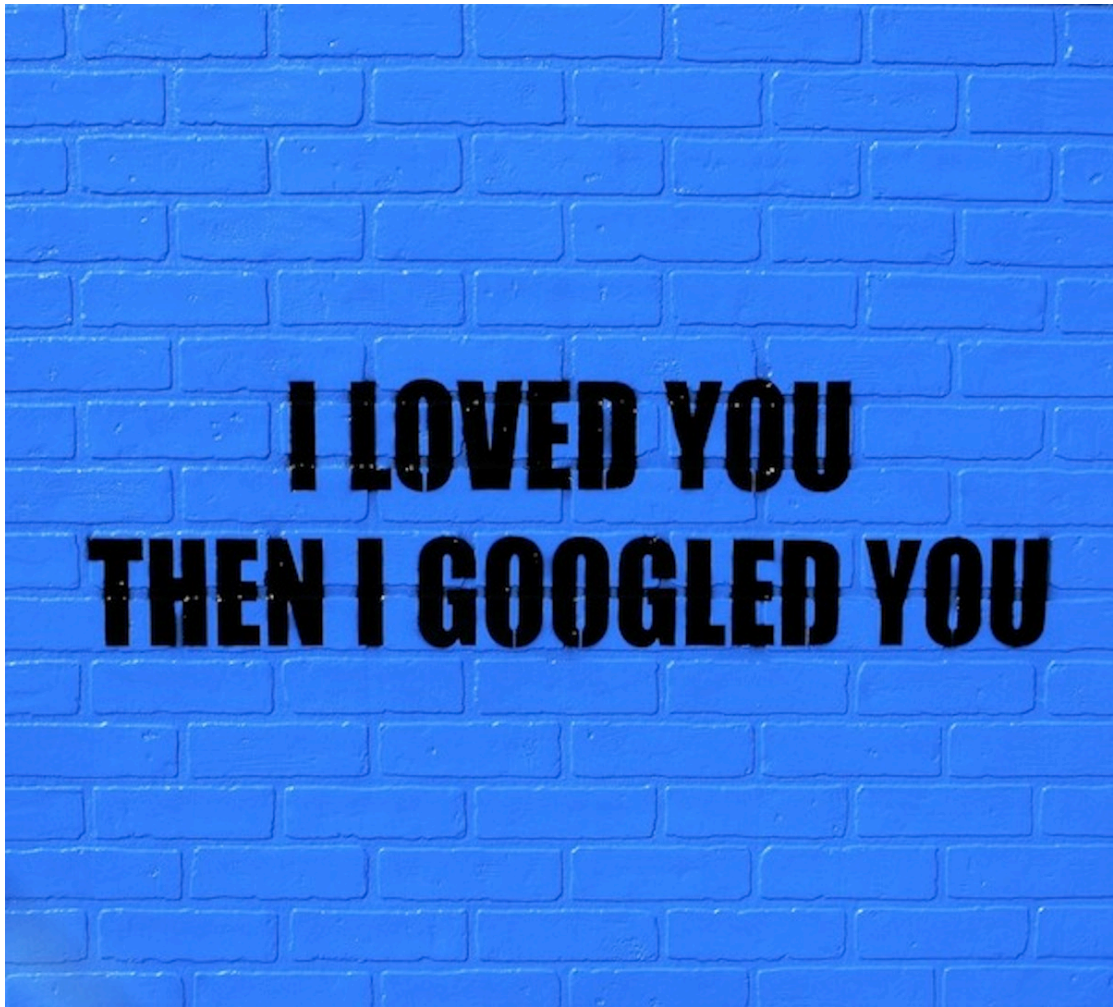
I think Banksy's most impressive art project is that he continues to remain anonymous in a world where everyone can find anyone. However, I don't think a lot of his street art, prints, or paintings are as good as the general public thinks they are. I like KAWS' early street art and Shepard Fairey's early OBEY propaganda.

**Douglas Coupland said "I miss my pre-internet brain" . Did you miss something from the pre-internet Age?**

I miss getting lost, knowing how to spell words correctly, and forgetting about people that aren't really my friends.

**Can you explain the buzz with Kim Kardashian? Did you recognize her a kind of cleverness or she still "Retardashian" as the other members of her family?**

I don't have much respect for reality TV stars. I never have and probably never will. I know she gives a good blowjob, which is a clever skill.



**What is your opinion about Barack Obama?**

I think he has a hard job. I wouldn't want to work in the oval office.

**How do you define success as an artist?**

My definition of being a successful artist has a lot to do with the type of work that I make. If I make art that is an honest reflection of my generation, my peers, and myself, then I believe I'm a success. Fame, fortune, and Instagram followers are things that I can't really control.

**Tell us a little bit about your favorite place in LA**

My favorite place in Los Angeles is probably The Rainbow Bar & Grill. It's a famous rock & roll hangout that was frequented by Guns N' Roses, Motley Crue, and Lemmy. A lot of interesting people from the '80s still hang out there. It's a great place to eat pizza and do drugs.



**Make a top5 of your favorite painters and make a comment for everyone**

1. Egon Schiele. He's my favorite figurative painter and the first fine artist I really connected with.
2. Jan Van Eyck. He's my favorite technical painter and was so skilled that I'm not sure if he was actually human. He may have been an alien.
3. Caravaggio. He's my favorite painter that was also a murderer.
4. Lari Pittman. He's my favorite Los Angeles-based painter and a very nice person.
5. David Bowie. His paintings are actually pretty bad, but he's my favorite musician so I'm putting him on my list.

**Tell us a little bit about a book that change your life**

*Less Than Zero* by Bret Easton Ellis. The edgy, fast-paced writing style of Ellis and his ability to capture a lost, hedonistic time in Los Angeles was very appealing to me in my early 20s. I read again every few years and it still impresses me.

**What is the first thing that came to your mind when you hear the word :**

**America - Flag**

**Art dealer** – *Kelsey Lee Offield*

**Andy Warhol** - *Soup*

**Fame** - *Bowie*

**Isolation** – *Joy Division*

**New York** – *Pastrami sandwich*

**Loneliness** – *Facebook*

**Youth** - *Scary*

**Internet** - *Pornography*

**Pop culture** - *Warhol*

**Drugs** - *Cocaine*

**Imagine yourself as a time traveler. What would you say to your 16year old self?**

Have sex with more girls, even if you don't think they're attractive. They're probably better in bed than the hot girls. Oh, and come up with Facebook before Mark Zuckerberg.

**Your future plans?**

Keep making the most relevant art that I can, publish my book, make a record, get married, get divorced, and get married again.

**Make a question to yourself (Answer it if you want!)**

Question: Will the original Guns N' Roses line-up ever reunite?

Answer: I fucking hope so!